



BUILD-A-ROD

Ridemakerz

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www.ridemakerz.com

Inspired by those build-a-bear stores, Ridemakerz decided to create a building experience for kids not into cute and furry things. Either online or in a Ridemakerz store, you can build and customize everything from muscle cars to hot rods to pickups. To commemorate the 14th annual Woodward Dream Cruise, Ridemakerz teamed up with Chip Foose to create the Ridemakerz Dream Collection: 14 different cars personally customized by Foose. The collection will tour the country, stopping at each of the 12 Ridemakerz shops, as well as major car events before going on the auction block in Scottsdale, Arizona, in January 2009 to benefit the Progeria Research Foundation (www.progeriaresearch.org).

Price: \$12.00 to \$29.00; radio control can be added for an additional \$25.00, and custom accessories range in price from \$2.50 to \$15.00.